



Are you a college student who **loves social media** and
is interested in **business and entrepreneurship**?

We would love to have you a part of our team!

Social Media Strategist Internship
Application Deadline: January 25, 2019

Intern Duties

- Design social media strategies to increase department's presence on social media (Facebook, Twitter).
- Prepare weekly/monthly reports on web traffic
- Monitor user engagement and suggest content optimization

Qualifications

- Experience communicating with industry professionals via social media (preferred, but not required)
- Hands on experience using social media for brand awareness
- Strong written and verbal skills
- Enjoy using social media

Pay: Class Credit



Interested?

Email the listed items to: dwan@ufl.edu

Subject Line: **Social Media Strategist Intern**

1. **Resume**
2. **List the current social media accounts you are currently using and your name for each** (excluding Snapchat).
3. **Email three suggested changes you would make to our current social media accounts to grow department's presence & brand** (Facebook: UFSmallBusiness & Twitter: UFSmallBusiness)

Any Questions?

Contact: Dwan Courtney, dwan@ufl.edu 352.392.0380

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<https://sbvdr.admin.ufl.edu/>