



Are you a college student who enjoys marketing, writing and event planning and is interested in business and entrepreneurship?

# **Marketing & Communications Internship**

Application Deadline: January 25, 2019

## **Intern Duties**

- 1. Assist with generating content for weekly newsletter and website
- 2. Assist with providing marketing strategies to promote events on campus, the city and surrounding areas
- 3. Assist with preparing for dept. events (i.e. marketing & communications, event set up/break down)
- 4. Take pictures and maintain database of photography & videos

#### Qualifications

Experience with communicating with industry professionals (preferred, but not required)

- -Experience with generating content
- -Strong written and verbal skills

Pay: Class Credit

## Interested?

Email the listed items to: dwan@ufl.edu

Subject Line: Marketing & Communications Intern

#### 1. Resume

2. List your top three strengths & areas you would like to see developed, if given the opportunity to be the Marketing & Communications Intern. (This can be listed within the email when responding)



## **Any Questions?**

Contact: Dwan Courtney, dwan@ufl.edu 352.392.0380

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https://sbvdr.admin.ufl.edu/