

Karima Mariama-Arthur, Esq.

WordSmithRapport, LLC | Founder & CEO



As Founder and Chief Executive Officer of WordSmithRapport™, Karima brings more than two decades of comprehensive, blue chip experience in law, business, and academia to the field of professional development. A leading authority in cutting-edge adult education, Karima is distinguished by her commitment to excellence and extraordinary talent for elevating executive brands. Masterful at her craft, she advises individuals and organizations on the dynamics of leadership development, complex communication and performance management. Her shrewd ability to identify nuances and empower clients to achieve greater purpose and results is what makes Karima an indispensable asset in today's competitive global environment.

Karima is a TEDx Speaker, Corporate Speaker, certified by the International Association of Corporate Speakers, a Professional Member of the National Speakers Association, an esteemed graduate of the Bill Gove Executive Speech Workshop, and a Distinguished Toastmaster (DTM), United States Senate.

Michele Gilliam Morrissey

Lucidity, LLC | Founder & CEO



With a Master of Arts in Speech-Language Pathology and a Certificate of Clinical Competence from the American Speech-Language Hearing Association, Michele coaches individual clients to communicate for recognizable success. She teaches them how to master an expansive range of invaluable workplace skills, from commanding a stage to facilitating a compelling conversation. As a speaker and trainer, Michele leads organizations to embrace communication as an art and to create transformative cultures wherever interpersonal interaction exists—whether it originates from the helpdesk or the executive's desk—and ensure the same is delivered with sincerity, authenticity and transparency. She believes that all communication can connect, change, and compel, when done right.

Jennifer Ransaw Smith

Brand id | Strategic Partners | Founder & CEO



As Founder of Brand id | Strategic Partners, Jennifer is redefining the way executives and entrepreneurs strategically leverage their skills and talents to "make a name for themselves."

After more than a decade of helping some of the nation's most prominent brands like Burger King, AT&T, Texaco, Clairol and Coke position and differentiate themselves in the marketplace, Jennifer recognized the urgent need for an agency that positioned people the way that marketing and advertising agencies positioned products and services. It resulted in the birth of Brand id | Strategic Partners, one of the first, full-service personal branding agencies in the nation to transform "experts" into "brand assets."