

# Women's Business + Leadership Conference

Wednesday | October 19, 2016 | Reitz Union | 9:00a-2:00p



## Women's Business + Leadership Conference

*Join us for our inaugural*  
**Women's Business + Leadership Conference**

In commemoration of Women's Small Business Month, this conference is designed to connect, educate, and inspire women entrepreneurs toward execution. The day will include dynamic speakers, panel discussions and more. The purpose of this event is to, first, advise them of opportunities that exist with entities such as the University of Florida and secondly, get them excited about entrepreneurship and growing their businesses!

Targeting women entrepreneurs in Gainesville and surrounding areas including Orlando, Tampa, Jacksonville, Tallahassee, etc., we want to create a dynamic entrepreneurial community and support ecosystem for women entrepreneurs, armed, ready and excited about doing business!

### AGENDA

**9:00-9:30a** Greetings/About

**9:30-10:30a** Teambuilding: Are you a Builder or a Blocker?

**10:45-11:30a** Communications Skills for Women: A Business Imperative

**11:45a-12:30p** If you are so great, how come nobody knows who you are?: Learn to Leverage Personal Branding to Elevate Your Business

**12:30-2:00p** Luncheon Presentation

Keynote Address:  
Why Women Must Own It: Communicating Confidence in the Boardroom and Beyond

**2:00p** Closing

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In Partnership with:

**iH INNOVATION HUB**  
AT THE UNIVERSITY OF FLORIDA

Presented by:

**UF** | **Small Business & Vendor Diversity Relations**  
A Division of Business Affairs

**Luncheon tickets: \$75**

For more information, go to [sbvdr.admin.ufl.edu](http://sbvdr.admin.ufl.edu)